

GENERATE VALUE FOR YOUR ORGANIZATION BY ACTIVATING CONVERSATIONS

Welcome to the [Social Era](#).

You want to be fast, fluid, and nimble? You want to get work done.

Enable real-time conversations at your events that increase your access to value inside and outside your organization. To unlock this value, [unconference.net](#) can increase engagement and shorten feedback loops, so your work gets completed.

Clients always ask, "How do you achieve our goals with a crowd of self-organizing people?"

To enable and navigate emergent conversations that boost your business, we provide lightweight structures that contain the possibility space to suit your goals.

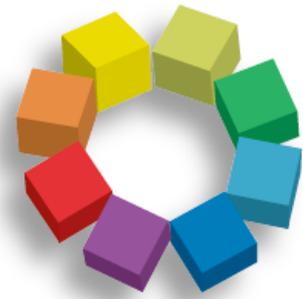
The right conversations generate value for you and for participants. The right structures act like containers, filtering out what isn't constructive and inviting in what matters most to you. The right conversations arise dynamically.

Get the results you need to increase your value. Save time, money and energy by bringing in the best facilitation for your gathering. And get the information and innovation you want from your staff and customers.



UNCONFERENCE.NET BRINGS TO YOUR BUSINESS:

- more than 40 years of combined facilitation experience.
- expert design for events that support exploration of complex systems, cross fertilization, and innovation for solutions.
- cultural familiarity with the tech industry.



Unconference.net

*Dynamic events for
a fast moving world.*

Do you want an event that:

- Unleashes initiatives?
- Helps solve problems?
- Build social connections?

PAST CLIENTS

AOL
IEEE
Mozilla
Forum One
ReadWriteWeb
Foresight Institute
The One Club for Art and Copy
Bill and Melinda Gates
Foundation
The International Red Cross
Meyer Memorial Trust
Mass Technology Leadership
Council
NY State Ass. of Independent
Schools
Thompson Reuters

CONTACT

www.unconference.net

Bill@unconference.net

415.779.6250

San Francisco \o/

Seattle \o/

OUR EVENTS BENEFIT YOU BY:

Solving Challenges: An Unconference enables anyone looking to solve a problem to tackle it with others who are also interested in finding solutions.

Being Timely: Unconferences enable participants to address the latest developments in an industry, even if the developments happen a week or even a day before the event.

Engaging Participants: We transform passive listeners into active participants. Many-to-many interactions among participants keep attention alive, developing group insight into the industry, organization, and direction.

Operating from Experience: UnConference.net has designed and facilitated over 200 interactive industry unConferences since 2005.

Sharing the Results: We provide a Book of Proceedings Report and debrief organizational leadership on the results and experience of the event.

Customizing to Fit You: UnConference.net will work with you to custom design the event to maximize the benefits of the Unconference format for your organization.

We provide a full range of event planning including logistics and production, facilitation, and documentation.



OUR PROCESS WORKS IN FIVE SIMPLE STEPS:

1. You share with us your values and goals for an event.
2. We create a preliminary event design for you, which you then give preliminary approval.
3. We tackle detailed planning and implementation for you. Once we discuss and negotiate, you then give final approval.
4. We facilitate the event.
5. We help implement cost effective online and print documentation from the event.

5 Simple Steps

At each stage we work closely with our clients to ensure the event is meeting your needs and expectations.

Contact us today to discuss how you can engage your organization in capturing the value of collective intelligence in solving your challenges.

TESTIMONIALS

"Jean Russell helped us clarify and prioritize our strategic needs and key outcomes. She held us to our own goals throughout the event -making sure that the value she promised us for the event would be the value we received."
David de Werdt & Neil LaChapelle,
Founders, Sceneverse

"On June 1st, AOL held its first "Un-conference". Kaliya Hamlin came and facilitated the day and as always did a great job. Since this was the first unconference here, there was some nervousness about how well it would work. However, there were over 100 participants and the day's grid of sessions quickly filled to almost full. We had a lot of good discussions...."
- Mike Cummins, AOL

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"The meeting design and facilitation for our annual meeting was superb! With Bill's leadership, we were able to get the major issues onto the table and deal honestly in an atmosphere of openness to all perspectives."
- Washington Low Income Housing Association

Kaliya is a master facilitator. UnConference.net has helped us grow our business in the last 3 years. She is an asset during all stages of event planning and production, from initial concepts all the way to handling facilitation during the event. I consider her a strategic partner for our organization.
- Bill Johnston, [Forum One](#)

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